



Every cancer. Every life.

HOPE *Ball* 2024

PRESENTED BY  DELTA

Board of Ambassadors





Every cancer. Every life.

WILL YOU JOIN US?

Cancer impacts everyone, male and female, young and old. In fact, 1 in every 3 Americans will experience a cancer diagnosis in his or her lifetime. For more than 110 years, the American Cancer Society has improved the lives of people with cancer and their families through advocacy, research, and patient support.

With more than 19 Fortune 500 companies calling Metro Atlanta home, the city is uniquely positioned to generate the funds, advocacy, and influence needed to end cancer as we know it.

The Atlanta Hope Ball's Board of Ambassadors is a group of experienced, connected, and influential leaders who understand the urgency of the American Cancer Society's mission to ensure that everyone has an opportunity to prevent, detect, treat, and survive cancer.

The mission of the Board of Ambassadors is to increase the American Cancer Society's local impact on cancer through active engagement of stakeholders from Atlanta's corporate, philanthropic, educational and healthcare communities.

As a leader in your industry, we ask that you will thoughtfully consider becoming a 2024 Ambassador. Your partnership today is an investment in more tomorrows.

Learn more at hopeball.org





ROLES AND RESPONSIBILITIES

The board's focus is achieving the financial priorities and elevating the mission and message of the American Cancer Society via the Atlanta Hope Ball.

BOARD REQUIREMENTS

- Donate or solicit a minimum total of \$25,000
- Set financial strategy to meet revenue goals
- Recruit leaders to serve on BoA
- Attend at least 4 pre-event BoA meetings
- Fill (minimum) one table at Hope Ball
- Contribute one live or multiple silent auction items that exceed \$2500 in FMV
- Lead the development of a subcommittee

RECOGNITION

- Website and social media mentions
- C-Suite leadership and network visibility
- Event marketing and collateral
- Event program book
- Podium recognition

IN GREAT COMPANY

RECOGNIZING CURRENT AND FORMER CORPORATE
BOARD OF AMBASSADORS PARTICIPANTS

BURNS & MCDONNELL

DELTA

EMORY
WINSHIP
CANCER
INSTITUTE
National Cancer Institute-Designated
Comprehensive Cancer Center

Georgia Power



HNTB

KPMG



Mercedes-Benz

Porsche
Consulting



AMERICAN CANCER SOCIETY

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